



संकुल
नवप्रवर्तन
केंद्र

Workshop on “Creativity has no Finish Line” 17th Jan 2023 (2 pm onwards), Seminar Hall, Cluster Innovation Centre

About the Speaker:

Prof. Brij Bakshi is a senior creative Communication & TV Production Professional and a former Additional Director General, Doordarshan (India’s Public Service Broadcaster).

Abstract of the Session: *Creativity has no finish line* is a series of self exploratory sessions that encourage self reflection and creative thought. Using audio visual clips, participative sessions and student led discussions, the workshop aims to introduce participants to their inner potential and the possibilities of expressing themselves in varied creative forms.



Creativity, as an integral part of how we think, act and respond is something that all progressive institutions of learning are keen to explore and mainstream into their mandate.

Some core questions that need to be reflected on during the workshop will be

- **What do we really understand by creativity?**
- **What language does creativity speak?**
- **How do we create spaces that nurture creativity?**
- **How are these spaces grown - what is the role of a facilitator?**
- **How important is creativity to succeed in today's world?**